

Chapter : 3505 Ministry of Government Communication

Creation : The Ministry of Government Communication was established as per the Administrative Regulation Bylaw No.(65) for the year 2022 issued as per Article (120) of the Constitution.

Vision : Pioneering in government communication, credible government speech and information supporting the objectives of the Jordanian State.

Mission : Leading government communication, promoting the circulation of correct information, and consolidating information and media education by activating the public policy of government communication and media and enabling ministries to implement it.

Legal Framework : Administrative Organization Bylaw No.(65) for 2022.

Priorities and targeted results within the determined ceilings for the years 2026 - 2028 :

First Priority :

- Drawing up a public policy for media and government communication.

Key procedures to achieve the first priority :

- Continuing dialogue with relevant authorities regarding updating and implementing the executive plan for the general policy for media and government communication.

First Priority Outcomes :

- Coordinating the informational message of the State and upgrade the efficiency of informational performance.
- Promoting effective communication with citizens and stakeholders.

First priority-related program :

- Government Communication Department.

Second Priority :

- Providing information related to government and State's institutions for the media.

Key procedures to achieve the second priority :

- Coordinating and communicating with the media, press, journalists and media professionals and holding many meetings with them periodically.
- Activating media speakers in ministries, departments and institutions and assigning their media roles.
- Activating the Ministry's social media and official website.
- Building media plans for government work priorities.

Second Priority Outcomes :

- Increasing the level of trust between government and citizen.
- Promoting trust in the official and national media means in general.
- Addressing rumours and hate speech.
- Encouraging opinion expression and meaningful dialogue.

Second priority-related program :

- Government Communication Administration.

Priority of the needs of both genders, youth and persons with disabilities :

- Disseminating informational and media education.

Key procedures to achieve the priority of the needs of both genders, youth and persons with disabilities :

- Completing the media and information education strategy.
- Implementing new stages of the project to train teachers and members of teaching bodies in universities on information and media education.

The following outcomes are expected to be achieved for the priority of the needs of both genders, youth & perso

- Developing the awareness of citizens especially youth and women of their rights and duties.
- Educating young people on the fundamental principles in dealing with the media independently.

Priority-related program of the needs of both genders, youth and persons with disabilities :

- Government Communication Administration.

Priority of climate change :

- Coordinating and mobilizing media efforts with relevant agencies to promote environmental culture and pay attention to issues affecting climate change.

Key procedures to achieve climate change-related priority :

- Dialoguing with the relevant authorities to coordinate a media message in this field.

The following outcomes are expected to be achieved for the priority of climate change :

- Increasing citizens' levels of awareness of climate change issues.
- Increasing the media programs dealing with climate change issues.

Program of climate change-related priority :

- Government Communication Administration.

Tasks of the Ministry / Department :

- Follow-up on the implementation of the general policy for government media and communication is based on the principles of commitment to the provisions of the Constitution, strengthening the role of the national media in defending the supreme interests of the state, protecting media pluralism, promoting the public's right to professional and objective media, and developing citizens' awareness of their rights and duties.
- Setting out the necessary plans and programs to implement the general policy of media and government communication.
- Providing basic information related to the government.
- Preparing the media materials related to government activities and national occasions.
- Providing technical support to media spokespersons.
- Disseminating media and information education.
- Addressing rumours and hate speech and infringement of privacy.
- Transmitting a positive image of the Kingdom abroad.
- Organizing government media events.

The National objectives that the Ministry / Department contributes to achieving :

- Drawing up media and communication policies taking into consideration national interests.
- Unifying the efforts of official media institutions within the framework of the agreed media message.

The most important issues and challenges facing the Ministry / Department :

- The need for necessary requirements in specialized personnel and infrastructure.
- Rapid technological developments in media and increased interaction with digital media.

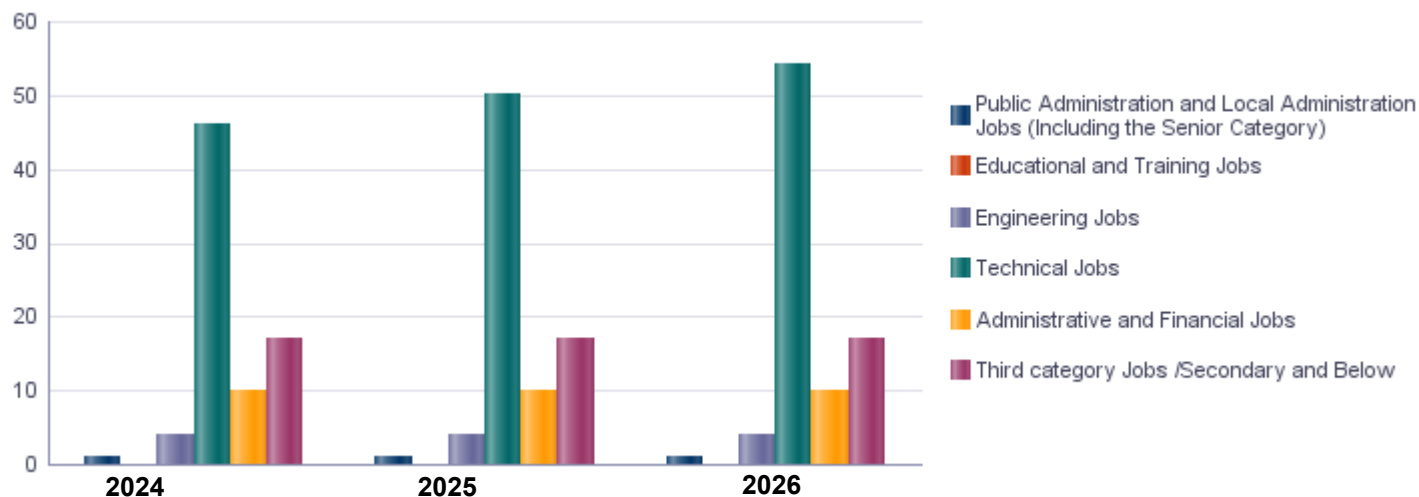
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Strategic goals of the Ministry/ Department/ Unit and Performance Measurement Indicators

Strategic Objective	Performance Indicator	Base year	Value	Actual Value	Target Value	Preliminary Self Evaluation	Target Value		
				2024	2025	2025	2026	2027	2028
1 - Implementing the public policy of government communication and information.	1 Number of organized government media events.	2023	50	60	60	64	70	80	90
	2 Number of published media materials associated with the government's activities and the national occasions.	2023	180	200	220	225	240	260	280
2 - Providing basic information about the Government and publicizing the State's achievements.	1 Percentage of trained and qualified media spokespersons to total number of spokespersons in the government ministries and departments.	2023	80%	90%	95%	95%	100%	-	-
	2 Number of hosted Arab and foreign media professionals and journalists to introduce them to the State's achievements.	2023	15	25	35	33	45	50	50
3 - Building and developing the institutional capacities.	1 Percentage of staff satisfaction.	2023	70%	75%	80%	79%	85%	89%	91%

Number of Staff in the Ministry/ Department/ Unit

Group	Job	2024			2025			Preliminary 2026		
		Male	Female	Total	Male	Female	Total	Male	Female	Total
Public Administration and Local Administration Jobs		1	0	1	1	0	1	1	0	1
Educational and Training Jobs		0	0	0	0	0	0	0	0	0
Engineering Jobs		2	2	4	2	2	4	2	2	4
Technical Jobs		28	18	46	31	19	50	31	23	54
Administrative and Financial Jobs		8	2	10	8	2	10	8	2	10
Third category Jobs /Secondary and Below		14	3	17	14	3	17	14	3	17
Total		53	25	78	56	26	82	56	30	86
Total Cost of Salaries		421372	195637	617009	674732	313268	988000	674732	313268	988000



Most notable information about the Ministry/Department/Unit

No.	Description
1	Following up on the implementation of the communication public policy at the national level.
2	Promoting the public freedoms and supporting the national media institutions in defending the State's supreme interests.
3	Setting out the necessary plans and programs to implement the public policy of government media and communication.

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(In JDs)

Current Activities Appropriations According to Program								
Prog.	Activites		Actual	Estimated	Re-estimated	Estimated	Indicative	Indicative
			2024	2025	2025	2026	2027	2028
6701	601	Government communication management	864398	1333000	1146000	1378000	1393000	1410000
		Total of Program	864398	1333000	1146000	1378000	1393000	1410000
		Total	864398	1333000	1146000	1378000	1393000	1410000

Capital Projects Appropriations According to Program								
Prog.	Projects		Actual	Estimated	Re-estimated	Estimated	Indicative	Indicative
			2024	2025	2025	2026	2027	2028
6701	001	Maintaining and operating the services of the Ministry	279647	600000	450000	705000	750000	750000
		Total of Program	279647	600000	450000	705000	750000	750000
		Total	279647	600000	450000	705000	750000	750000

**Overall Summary of Expenditures for Chapter 3505- Ministry of Government Communication
for the Years 2024 - 2028**

(In JDs)

Description	Actual	Estimated	Re-estimated	Estimated	Difference between estimated 2026 and re- estimated 2025	Indicative	
	2024	2025	2025	2026		2027	2028
Current Expenditure	864,398	1,333,000	1,146,000	1,378,000	232,000	1,393,000	1,410,000
Capital Expenditure	279,647	600,000	450,000	705,000	255,000	750,000	750,000
Total current and capital expenditure	1,144,045	1,933,000	1,596,000	2,083,000	487,000	2,143,000	2,160,000

Most notable differences between estimated appropriations for 2026 and re-estimated for 2025

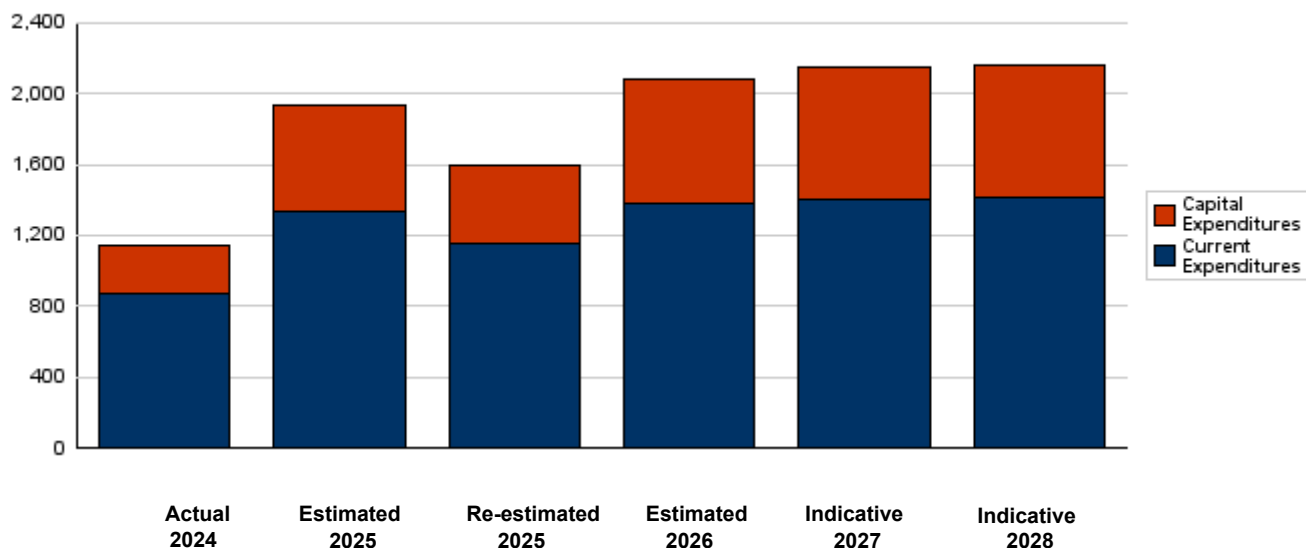
Current expenditure :

- Compensation of employees group increased by (171) thousand JDs, to cover the cost of the natural increase in salaries and the cost of appointments for vacancies.
- Use of goods and services group increased by (14) thousand JDs and was mainly concentrated within electricity, security and guarding services contracts items.
- Other expenditure increased by (47) thousand JDs to cover the purchase of the services of a number of employees.

Capital expenditure :

- Capital expenditures increased by (255) thousand JDs to cover the cost of media campaigns that the Ministry will carry out to promote the government's policy and agenda and to cover the cost of purchasing the Ministry's building.

(Thousands of JDs) Graph of the current and capital expenditures for the years 2024 - 2028



Overall Summary of Current Expenditures for the Years 2024 - 2028

Chapter : 3505 Ministry of Government Communication

(In JDs)

Group	Item	Description	Actual 2024	Estimated 2025	Re-estimated 2025	Estimated 2026	Indicative 2027	Indicative 2028
21		Compensations of Employees						
2111		Salaries, Wages and Allowances						
	102	Unclassified Employees	74254	72000	72000	82000	83000	84000
	103	Comprehensive Contract Employees	46904	80000	18000	0	0	0
	105	Personal Cost of Living Allowance	51836	61000	59000	62000	63000	64000
	106	Family Cost of Living Allowance	4640	12000	5000	8000	8000	8000
	110	Overtime Allowance	10257	20000	20000	20000	20000	20000
	111	Additional Allowance	64339	67000	67000	72000	73000	74000
	112	Other Allowances	45390	47000	47000	51000	52000	53000
	113	Transportation Allowance	16955	25000	20000	27000	28000	29000
	114	Transport Allowance	3960	10000	6000	10000	10000	10000
	116	Employees' Bonuses	213441	270000	270000	270000	270000	270000
	120	Contract Employees	20041	29000	28000	30000	30000	31000
	121	Fixed-term Contract Employees	0	200000	121000	251000	254000	259000
		Total	552017	893000	733000	883000	891000	902000
2121		Social Security Contributions						
	301	Social Security	64992	95000	84000	105000	107000	108000
		Total	64992	95000	84000	105000	107000	108000
22		Use of Goods and Services						
2211		Use of Goods and Services						
	201	Rents	52800	85000	85000	85000	85000	85000
	202	Telecommunications Services	4401	7000	7000	8000	8000	8000
	203	Water	1910	2000	2000	3000	3000	3000
	204	Electricity	18654	21000	21000	26000	27000	28000
	205	Fuels	12294	21000	13000	13000	14000	15000
	206	Maintenance of Machines, furniture and acc	1050	2000	2000	3000	3000	3000
	207	Maintenance of vehicles, equipment and acc	3876	3000	3000	4000	4000	4000
	208	Repair and maintenance of buildings and acc	4169	12000	12000	5000	5000	5000
	209	Stationery,Publications and Office Supplies	7423	10000	10000	11000	11000	11000
	210	Substances and raw materials (medicines, cl	2881	3000	3000	4000	4000	4000
	211	Cleaning services and supplies including cle	26960	43000	42000	45000	47000	49000
	212	Insurance	3938	5000	5000	5000	5000	5000
	213	Official Travel Missions	9377	18000	13000	13000	13000	13000
	214	Goods and services expenses	27386	33000	33000	40000	41000	42000
		Total	177119	265000	251000	265000	270000	275000
28		Other Expenditures						
2821		Other Current Expenditures						
	303	Scientific scholarships and training courses	2015	10000	8000	10000	10000	10000
	305	Non-Employees' Bonuses	68255	70000	70000	115000	115000	115000
		Total	70270	80000	78000	125000	125000	125000
		Total of Chapter	864398	1333000	1146000	1378000	1393000	1410000

Overall Summary of Capital Expenditures for the Years 2024 - 2028

Chapter : 3505 Ministry of Government Communication

(In JDs)

Group	Item	Description	Actual 2024	Estimated 2025	Re-estimated 2025	Estimated 2026	Indicative 2027	Indicative 2028
		Expenditures						
22		Use of Goods and Services						
2211		Use of Goods and Services						
	510	Buildings and facilities repair and maintenance	4700	30000	30000	30000	30000	30000
	512	Operating and Sustaining Expenditures	122860	160000	160000	265000	315000	315000
Total			127560	190000	190000	295000	345000	345000
		Fixed Assets						
31		Non-financial Assets						
3112		Devices, Machinery and Equipment						
	505	Equipment, Machines and Devices	35230	70000	30000	70000	70000	70000
	506	Vehicles and Equipment	108000	55000	55000	55000	0	0
Total			143230	125000	85000	125000	70000	70000
3113		Other Fixed Assets						
	511	Equipping and furnishing	8857	35000	25000	35000	35000	35000
Total			8857	35000	25000	35000	35000	35000
3141		Lands						
	507	Lands	0	250000	150000	250000	300000	300000
Total			0	250000	150000	250000	300000	300000
Total of Chapter			279647	600000	450000	705000	750000	750000

Appropriations directed for females and child according to chapter : 3505 Ministry of Government Communication

(In JDs)

Description	2024	2025	2026	2027	2028
Females	195,637	313,268	313,268	316,439	320,244
Child	0	0	0	0	0
Appropriations distributed according to population index					
Females	247,707	444,150	514,650	538,150	540,500
Child	189,733	340,200	394,200	412,200	414,000
Total appropriations directed for females	443,344	757,418	827,918	854,589	860,744
Total appropriations directed for Child	189,733	340,200	394,200	412,200	414,000

6701 Program Government Communication Administration

Objective of the program :

Implementing the public policy for government communication and media, raising the efficiency of administrative cadres, and enhancing the professional capabilities of employees in all administrative units, in addition to developing and modernizing administrative services and keeping pace with technical developments in work.

The strategic objective related to the program :

- Implementing the public policy of government communication and information.
- Providing basic information about the Government and publicizing the State's achievements.
- Building and developing the institutional capacities.

Directorates associated with the program :

- Government Media Unit.
- Directorate of Media Policies and Foreign Media.
- Directorate of Digital Media and Content Production.
- Directorate of Planning, Coordination and Media Speakers.
- Directorate of Finance and Administration.
- Legal Affairs Unit.
- Institutional Performance Development Unit.
- Internal Control Unit.

Services provided by the program :

- Administrative and financial services.
- Development of operational programmes related to the Government's communication and information policy.
- Provision of administrative, financial and human resources requirements.
- Preparation of training plans necessary for the rehabilitation of employees.

Program's main outputs and results during the years (2026 -2028):

- Enhancing the credibility of the State's media message.
- Effective communication of the Government with citizens and related persons.
- Strengthening trust between the Government and the citizen and the official and national media in general.

The Program's challenges :

- The Ministry needs requirements for the establishment of specialized technical personnel and infrastructure.
- Strong access to digital means of communication and increased interaction with them.

Actions to address challenges and improve services provided:

- Continuing dialogue with the relevant authorities regarding the public communication and information policy.
- Activating spokespersons in ministries, departments and institutions and assign their media roles.
- Activating the Ministry's social media and official website.
- Appointing specialized technical personnel.
- Providing financial allocations for infrastructure.

The needs of both genders:

Developing the awareness of all segments of society of their rights and duties.

Staff working in the program :

The program is implemented through a functional staff in 2025 estimated with (82) staff, including (56) males and (26) females .

Appropriations directed for females and child

(In JDs)

Description	2024	2025	2026	2027	2028
Females	195,637	313,268	313,268	316,439	320,244
Child	0	0	0	0	0
Appropriations directed according to population index					
Females	247,707	444,150	514,650	538,150	540,500
Child	189,733	340,200	394,200	412,200	414,000
Total appropriations directed for females	443,344	757,418	827,918	854,589	860,744
Total appropriations directed for Child	189,733	340,200	394,200	412,200	414,000

Key Performance indicators for Program

Performance Measurement Indicator	Base Year	Value	Actual value	Target value	Preliminary Self Evaluation	Target Value		
			2024	2025		2025	2026	2027
1 Number of qualifiers in the fields of government communication and media.	2024	15	15	25	23	40	50	60
2 Number of people interacting with the Ministry's social media	2024	20000	20000	40000	48000	60000	80000	95000

Chapter 3505 - Ministry of Government Communication

6701 Program Government Communication Administration

Appropriations 6701 Program Government Communication Administration Per Activities and Projects

(In JDs)

Activities and Projects		Actual 2024	Estimated 2025	Re-estimated 2025	Estimated 2026	Indicative 2027	Indicative 2028
Current Expenditures		864,398	1,333,000	1,146,000	1,378,000	1,393,000	1,410,000
601	Government communication management	864,398	1,333,000	1,146,000	1,378,000	1,393,000	1,410,000
Capital Expenditures		279,647	600,000	450,000	705,000	750,000	750,000
001	Maintaining and operating the services of the Ministry	279,647	600,000	450,000	705,000	750,000	750,000
Program / Treasury		279,647	600,000	450,000	705,000	750,000	750,000
Total Program		1,144,045	1,933,000	1,596,000	2,083,000	2,143,000	2,160,000

Current Expenditures According to Program and Activities for the Years 2024 - 2028

Chapter : 3505 - Ministry of Government Communication

(In JDs)

Program : 6701 - Government Communication Administration								
Activity : 601 - Government communication management								
Group	Item	Description	Actual 2024	Estimated 2025	Re-estimated 2025	Estimated 2026	Indicative 2027	Indicative 2028
21		Compensations of Employees						
2111		Salaries, Wages and Allowances						
	102	Unclassified Employees	74254	72000	72000	82000	83000	84000
	103	Comprehensive Contract Employees	46904	80000	18000	0	0	0
	105	Personal Cost of Living Allowance	51836	61000	59000	62000	63000	64000
	106	Family Cost of Living Allowance	4640	12000	5000	8000	8000	8000
	110	Overtime Allowance	10257	20000	20000	20000	20000	20000
	111	Additional Allowance	64339	67000	67000	72000	73000	74000
	112	Other Allowances	45390	47000	47000	51000	52000	53000
	113	Transportation Allowance	16955	25000	20000	27000	28000	29000
	114	Transport Allowance	3960	10000	6000	10000	10000	10000
	116	Employees' Bonuses	213441	270000	270000	270000	270000	270000
	120	Contract Employees	20041	29000	28000	30000	30000	31000
	121	Fixed-term Contract Employees	0	200000	121000	251000	254000	259000
		Total	552017	893000	733000	883000	891000	902000
2121		Social Security Contributions						
	301	Social Security	64992	95000	84000	105000	107000	108000
		Total	64992	95000	84000	105000	107000	108000
22		Use of Goods and Services						
2211		Use of Goods and Services						
	201	Rents	52800	85000	85000	85000	85000	85000
	202	Telecommunications Services	4401	7000	7000	8000	8000	8000
	203	Water	1910	2000	2000	3000	3000	3000
	204	Electricity	18654	21000	21000	26000	27000	28000
	205	Fuels	12294	21000	13000	13000	14000	15000
	001	Heating	0	1000	1000	1000	1000	1000
	002	Saloon vehicles	12103	15000	10000	10000	11000	12000
	003	Transport vehicles and heavy equipment	191	5000	2000	2000	2000	2000
	206	Maintenance of Machines, furniture and accessories	1050	2000	2000	3000	3000	3000
	207	Maintenance of vehicles, equipment and accessories	3876	3000	3000	4000	4000	4000
	208	Repair and maintenance of buildings and accessories	4169	12000	12000	5000	5000	5000
	209	Stationery, Publications and Office Supplies	7423	10000	10000	11000	11000	11000
	210	Substances and raw materials (medicines, clothes, food, films, etc..)	2881	3000	3000	4000	4000	4000
	211	Cleaning services and supplies including cleaning contracts	26960	43000	42000	45000	47000	49000
	212	Insurance	3938	5000	5000	5000	5000	5000
	213	Official Travel Missions	9377	18000	13000	13000	13000	13000
	214	Goods and services expenses	27386	33000	33000	40000	41000	42000
	001	Events and hospitality	9786	10000	10000	10000	11000	12000
	008	Advertisements and subscriptions	0	3000	3000	5000	5000	5000
	013	Services, security and guarding contracts	17600	20000	20000	25000	25000	25000
		Total	177119	265000	251000	265000	270000	275000
28		Other Expenditures						
2821		Other Current Expenditures						
	303	Scientific scholarships and training courses	2015	10000	8000	10000	10000	10000
	305	Non-Employees' Bonuses	68255	70000	70000	115000	115000	115000
		Total	70270	80000	78000	125000	125000	125000
		Total of Activity	864398	1333000	1146000	1378000	1393000	1410000
		Total of Program	864398	1333000	1146000	1378000	1393000	1410000
		Total of Chapter	864398	1333000	1146000	1378000	1393000	1410000

Capital Expenditures According to Program and Projects for the Years 2024 - 2028

Chapter : 3505 Ministry of Government Communication

(In JDs)

Program 6701 Government Communication Administration								
Project		001 Maintaining and operating the services of the Ministry						
Fund Source		102001 Capital (Treasury)						
Group	Item	Description	Actual 2024	Estimated 2025	Re-estimated 2025	Estimated 2026	Indicative 2027	Indicative 2028
22		Use of Goods and Services						
2211		Use of Goods and Services						
	510	Buildings and facilities repair and maintenance						
	008	Buildings and facilities maintenance	4700	30000	30000	30000	30000	30000
		Total of Item	4700	30000	30000	30000	30000	30000
	512	Operating and Sustaining Expenditures						
	015	Operating systems and software	12823	30000	30000	30000	50000	50000
	017	Promotion, advertising and awareness	58959	40000	40000	145000	165000	165000
	032	Conferences, celebrations and workshops	51078	90000	90000	90000	100000	100000
		Total of Item	122860	160000	160000	265000	315000	315000
31		Non-financial Assets						
3112		Devices, Machinery and Equipment						
	505	Equipment, Machines and Devices						
	001	Computers and accessories	30927	40000	20000	40000	40000	40000
	003	Office supplies and equipment	4303	30000	10000	30000	30000	30000
		Total of Item	35230	70000	30000	70000	70000	70000
	506	Vehicles and Equipment						
	001	Saloon cars	49500	55000	55000	55000	0	0
	006	Passenger mini-buses	58500	0	0	0	0	0
		Total of Item	108000	55000	55000	55000	0	0
3113		Other Fixed Assets						
	511	Equipping and furnishing						
	009	Office furniture and equipment	8857	35000	25000	35000	35000	35000
		Total of Item	8857	35000	25000	35000	35000	35000
3141		Lands						
	507	Lands						
	002	Purchasing buildings	0	250000	150000	250000	300000	300000
		Total of Item	0	250000	150000	250000	300000	300000
		Total of Project / Treasury	279647	600000	450000	705000	750000	750000
		Total of Program	279647	600000	450000	705000	750000	750000
		Total of Chapter	279647	600000	450000	705000	750000	750000