

Chapter : 3505 Ministry of Government Communication

Creation : The Ministry of Government Communication was established as per the Administrative Regulation Bylaw No.(65) for the year 2022 issued as per Article (120) of the Constitution.

Vision : Transparent government media and communication open to all opinions.

Mission : Promoting government communication and media through setting integrated policies, providing information related to the government, providing support to media spokesmen, and transferring a positive image of the Kingdom abroad.

Legal Framework: Administrative Organization Bylaw No.(65) for 2022.

Priorities and targeted results within the determined ceilings for the years 2024 - 2026 :

First Priority :

- Drawing up a public policy for media and government communication.

Key procedures to realize the first priority :

- Completion of the public information and communication policy.
- Engaging in policy dialogues with relevant stakeholders.

First Priority Outcomes :

- Coordinating the informational message of the State and upgrade the efficiency of informational performance.
- Promoting effective communication with citizens and stakeholders.

First priority-related program :

- Government Communication Department.

Second Priority :

- Providing information related to government and State's institutions for the media.

Key procedures to realize the second priority :

- Coordinating and communicating with the media, media, journalists and media and holding many meetings with them periodically.
- Continued coordination with media speakers and held several periodic meetings with them in order to assign their media roles.
- Launching the Ministry's social media and finalizing the launch of the official website.

Second Priority Outcomes :

- Increasing the level of trust between government and citizen.
- Promoting trust in the official and national media means in general.
- Addressing rumours and hate speech.
- Encouraging opinion expression and meaningful dialogue.

Second priority-related program :

- Government Communication Administration.

Priority of gender, youth and persons with disabilities :

- Disseminating informational and data education.

Key procedures to realize the priority of gender, youth and persons with disabilities :

- Hosting of the UNESCO International Conference (World Week of Information and Information Know-How and Youth Agenda).
- Launching the third phase of the project to train teachers and members of teaching bodies in universities on information and information education.
- Following-up on the project on the development of Jordan's health media and consultative meetings in this context in cooperation with the relevant authorities.

The following outcomes are expected to be realized for the priority of gender, youth and persons with disabilities :

- Developing the awareness of citizens especially youth and women of their rights and duties.
- Educating young people on the fundamental principles in dealing with the media independently.

Priority-related program of gender, youth and persons with disabilities :

- Government Communication Administration.

Priority of climate change :

- Coordinating and mobilizing media efforts with relevant agencies to promote environmental culture and pay attention to issues affecting climate change.

Key procedures to realize climate change-related priority :

- Dialoguing with the relevant authorities to coordinate a media message in this field.

The following outcomes are expected to be realized for the priority of climate change :

- Increasing citizens' levels of awareness of climate change issues.
- Increasing the media programs dealing with climate change issues.

Program of climate change-related priority :

- Government Communication Administration.

Tasks of the Ministry / Department :

- Developing a public information and communication policy based on the principles of adherence to the provisions of the Constitution, strengthening the role of the national media in defending the supreme interests of the State, protecting the pluralism of the media, promoting the right of the public through professional and objective media, and developing citizens' awareness of their rights and duties.
- Setting out the necessary plans and programs to implement the general policy of media and government communication.
- Providing basic information related to the government.
- Preparing the media materials related to government activities and national occasions.
- Providing technical support to media spokespersons.
- Disseminating media and information education.
- Addressing rumours and hate speech and infringement of privacy.
- Transmitting a positive image of the Kingdom abroad.
- Organizing government media events.

Ministry/Department Contribution to the Achievement of the National Objectives :

- Drawing up media and communication policies taking into consideration national interests.
- Unifying the efforts of official media institutions within the framework of the agreed media message.

Major Issues and Challenges which face the Ministry / Department :

- Inadequate geographical location of the Ministry.
- Lack of awareness and knowledge among many people in the Ministry's role.

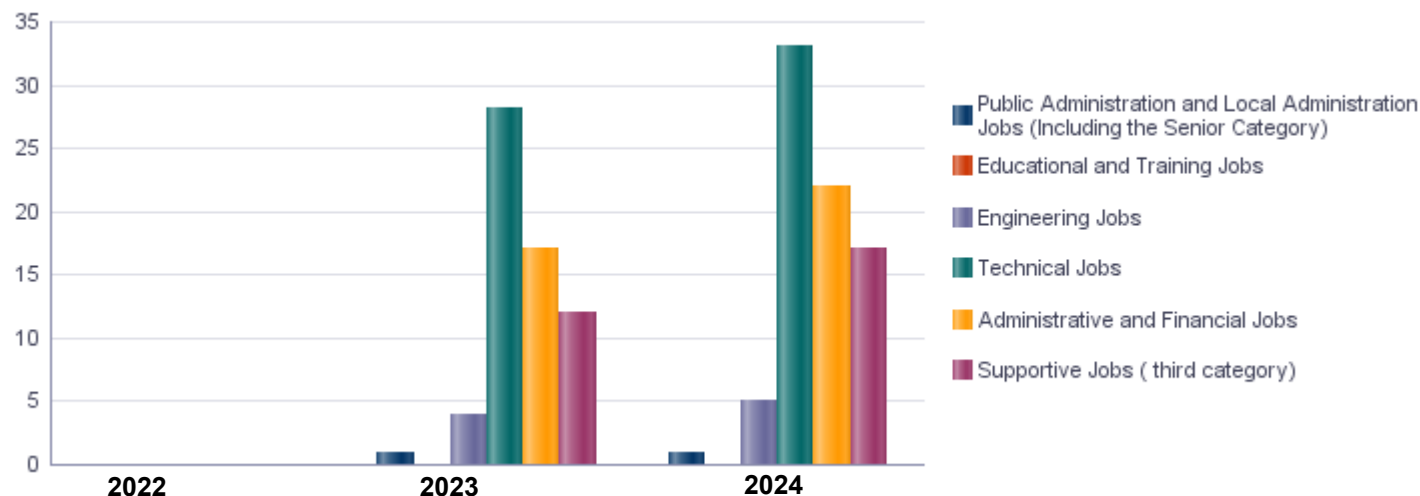
Chapter : 3505 Ministry of Government Communication

Strategic goals of the Ministry/ Department/ Unit and Performance Measurement Indicators

Strategic Objective	Performance Indicator	Base year	Value	Actual Value	Target Value	Preliminary Self Evaluation	Target Value		
				2022	2023		2023	2024	2025
1 - Formulation of a public communication and information policy.	1 Percentage of achievement and review of the general policy of government media and communication.	2023	-	-	100%	85%	100%	100%	100%
	2 Number of organized government media events.	2023	-	-	50	50	60	70	80
	3 Number of published media materials associated with the government's activities and the national occasions.	2023	-	-	180	150	200	220	240
2 - Providing basic information about the Government and publicizing the State's achievements.	1 Percentage of trained and qualified media spokespersons to total number of spokespersons in the government ministries and departments.	2023	-	-	80%	80%	90%	95%	100%
	2 Number of hosted Arab and foreign media professionals and journalists to introduce them to the State's achievements.	2023	-	-	15	15	25	35	45
3 - Building and developing institutional capacities.	1 Percentage of staff satisfaction.	2023	-	-	70%	70%	75%	80%	85%

Number of Staff in the Ministry/ Department/ Unit

Group	Job	2022			2023			Preliminary 2024		
		Male	Female	Total	Male	Female	Total	Male	Female	Total
Public Administration and Local Administration Jobs		0	0	0	1	0	1	1	0	1
Educational and Training Jobs		0	0	0	0	0	0	0	0	0
Engineering Jobs		0	0	0	2	2	4	3	2	5
Technical Jobs		0	0	0	17	11	28	21	12	33
Administrative and Financial Jobs		0	0	0	9	8	17	12	10	22
Supportive Jobs (third category)		0	0	0	10	2	12	14	3	17
Total		0	0	0	39	23	62	51	27	78
Total Cost of Salaries		0	0	0	376161	221839	598000	574306	338694	913000



Most notable information about the Ministry/Department/Unit

No.	Description
1	The establishment of the Ministry of Government Communication is regarded as one of the public sector modernization roadmap achievements , to become concerned with setting out a communication public policy at the national level
2	The Ministry enhances general freedoms and supports the national media institutions in defending the States's higher interests
3	The Ministry set out the necessary plans and programs to implement the general policy of government media and communication

Chapter : 3505 Ministry of Government Communication

(In JDs)

Current Activities Appropriations According to Program								
Prog.	Activites		Actual	Estimated	Re-estimated	Estimated	Indicative	Indicative
			2022	2023	2023	2024	2025	2026
6701	601	Government communication management	0	800000	611000	1251000	1262000	1273000
		Total of Program	0	800000	611000	1251000	1262000	1273000
		Total	0	800000	611000	1251000	1262000	1273000

Capital Projects Appropriations According to Program								
Prog.	Projects		Actual	Estimated	Re-estimated	Estimated	Indicative	Indicative
			2022	2023	2023	2024	2025	2026
6701	001	Maintain and operate the services of the Ministry	0	200000	200000	650000	400000	400000
		Total of Program	0	200000	200000	650000	400000	400000
		Total	0	200000	200000	650000	400000	400000

**Overall Summary of Expenditures for Chapter 3505- Ministry of Government Communication
for the Years 2022 - 2026**

(In JDs)

Description	Actual	Estimated	Re-estimated	Estimated	Difference between estimated 2024 and re- estimated 2023	Indicative	
	2022	2023	2023	2024		2025	2026
Current Expenditure	0	800,000	611,000	1,251,000	640,000	1,262,000	1,273,000
Capital Expenditure	0	200,000	200,000	650,000	450,000	400,000	400,000
Total current and capital expenditure	0	1,000,000	811,000	1,901,000	1,090,000	1,662,000	1,673,000

Most notable differences between estimated appropriations for 2024 and re-estimated for 2023

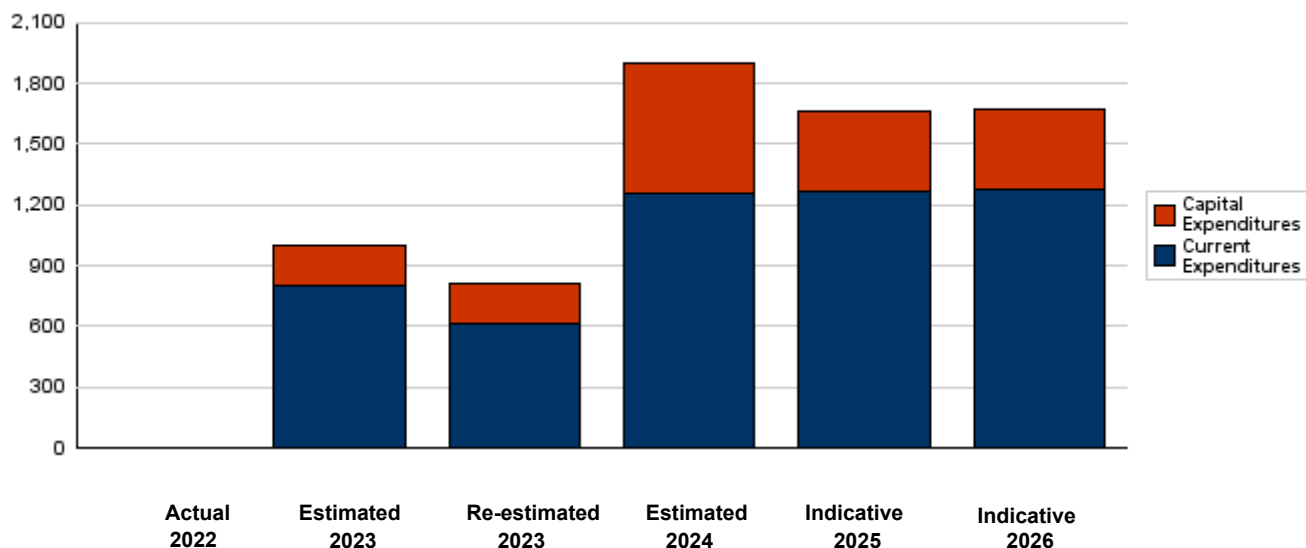
Current expenditure :

- Compensations of employees group increased by approximately (504) thousand JDs to cover the cost of the natural salary increase and the cost of vacancy appointments.
-
- Allocations under the other expenditures group were not increased.

Capital expenditure :

- Capital expenditure was increased by (450) thousand JDs as part of the project to sustain and operate the Ministry's services.

(Thousands of JDs) Graph of the current and capital expenditures for the years 2022 - 2026



Overall Summary of Current Expenditures for the Years 2022 - 2026

Chapter : 3505 Ministry of Government Communication

(In JDs)

Group	Item	Description	Actual 2022	Estimated 2023	Re-estimated 2023	Estimated 2024	Indicative 2025	Indicative 2026
21		Compensations of Employees						
2111		Salaries, Wages and Allowances						
	101	Classified Employees	0	28000	0	0	0	0
	102	Unclassified Employees	0	44000	24000	78000	80000	82000
	103	Comprehensive Contract Employees	0	70000	50000	90000	92000	94000
	105	Personal Cost of Living Allowance	0	44000	24000	96000	97000	98000
	106	Family Cost of Living Allowance	0	5000	3000	10000	11000	12000
	110	Overtime Allowance	0	20000	15000	20000	20000	20000
	111	Additional Allowance	0	50000	33000	130000	131000	132000
	112	Other Allowances	0	33000	10000	51000	51000	51000
	113	Transportation Allowance	0	8000	7000	15000	15000	15000
	114	Transport Allowance	0	5000	4000	10000	10000	10000
	116	Employees' Bonuses	0	200000	200000	270000	270000	270000
	120	Contract Employees	0	23000	12000	78000	79000	80000
		Total	0	530000	382000	848000	856000	864000
2121		Social Security Contributions						
	301	Social Security	0	68000	27000	65000	66000	67000
		Total	0	68000	27000	65000	66000	67000
22		Use of Goods and Services						
2211		Use of Goods and Services						
	201	Rents	0	50000	50000	90000	90000	90000
	202	Telecommunications Services	0	2000	2000	3000	3000	3000
	203	Water	0	1000	1000	1000	1000	1000
	204	Electricity	0	15000	15000	23000	24000	25000
	205	Fuels	0	16000	16000	20000	21000	22000
	206	Maintenance of Machines, furniture and acc	0	2000	2000	2000	2000	2000
	207	Maintenance of vehicles, equipment and acc	0	3000	3000	3000	3000	3000
	208	Repair and maintenance of buildings and acc	0	2000	2000	35000	35000	35000
	209	Stationery, Publications and Office Supplies	0	2000	2000	10000	10000	10000
	210	Substances and raw materials (medicines, cl	0	1000	1000	3000	3000	3000
	211	Cleaning services and supplies including cle	0	15000	15000	35000	35000	35000
	212	Insurance	0	2000	2000	3000	3000	3000
	213	Official Travel Missions	0	15000	15000	20000	20000	20000
	214	Goods and services expenses	0	16000	16000	30000	30000	30000
		Total	0	142000	142000	278000	280000	282000
28		Other Expenditures						
2821		Other Current Expenditures						
	303	Scientific scholarships and training courses	0	10000	10000	10000	10000	10000
	305	Non-Employees' Bonuses	0	50000	50000	50000	50000	50000
		Total	0	60000	60000	60000	60000	60000
		Total of Chapter	0	800000	611000	1251000	1262000	1273000

Overall Summary of Capital Expenditures for the Years 2022 - 2026

Chapter : 3505 Ministry of Government Communication

(In JDs)

Group	Item	Description	Actual 2022	Estimated 2023	Re-estimated 2023	Estimated 2024	Indicative 2025	Indicative 2026
		Expenditures						
22		Use of Goods and Services						
2211		Use of Goods and Services						
	510	Buildings and facilities repair and maintenance	0	0	0	35000	20000	20000
	512	Operating and Sustaining Expenditures	0	130000	130000	230000	210000	210000
Total			0	130000	130000	265000	230000	230000
		Fixed Assets						
31		Non-financial Assets						
3112		Devices, Machinery and Equipment						
	505	Equipment, Machines and Devices	0	60000	60000	220000	150000	150000
	506	Vehicles and Equipment	0	0	0	110000	0	0
Total			0	60000	60000	330000	150000	150000
3113		Other Fixed Assets						
	511	Equipping and furnishing	0	10000	10000	55000	20000	20000
Total			0	10000	10000	55000	20000	20000
Total of Chapter			0	200000	200000	650000	400000	400000

Appropriations directed for females and child according to chapter : 3505 Ministry of Government Communication

(In JDs)

Description	2022	2023	2024	2025	2026
Females	0	221,839	338,694	342,032	345,371
Child	0	0	0	0	0
Appropriations distributed according to population index					
Females	0	188,940	464,360	347,800	348,740
Child	0	144,720	355,680	266,400	267,120
Total appropriations directed for females	0	410,779	803,054	689,832	694,111
Total appropriations directed for Child	0	144,720	355,680	266,400	267,120

6701 Government Communication Administration Program**Objective of the program :**

Upgrading the efficiency of administrative staffs and enhancing the vocational capacities of employees in all administrative units and keeping up with the technological developments in work.

The strategic objective related to the program :

- Formulation of a public communication and public information policy.
- Provide basic information on the Government and publicize the State's achievements.
- Building and developing institutional capacities.

Directorates associated with the program :

- Financial and Administrative Affairs Directorate
- Legal Affairs Unit
- Institutional Performance Development Unit
- Internal Control Unit

Services provided by the program :

- Administrative and financial services
- Provide the administrative, financial and human resources requirements
- Prepare the necessary training plans to qualify employees

Staff working in the program :

The program is implemented through a functional staff in 2023 estimated with (62) staff, including (39) males and (23) females .

Appropriations directed for females and child**(In JDs)**

Description	2022	2023	2024	2025	2026
Females	0	221,839	338,694	342,032	345,371
Child	0	0	0	0	0
Appropriations directed according to population index					
Females	0	188,940	464,360	347,800	348,740
Child	0	144,720	355,680	266,400	267,120
Total appropriations directed for females	0	410,779	803,054	689,832	694,111
Total appropriations directed for Child	0	144,720	355,680	266,400	267,120

Key Performance Indicators for Program

Performance Measurement Indicator	Base Year	Value	Actual value	Target Value	Preliminary Self Evaluation	Target Value		
			2022	2023		2023	2024	2025
1 Number of held government media events	2023	-	-	50	50	60	70	80
2 Number of issued media materials related to the government's activities and national events	2023	-	-	180	150	200	220	240
3 Percentage of staff satisfaction.	2023	-	-	70%	70%	75%	80%	85%

Appropriations 6701 Of Government Communication Administration Program as Per Activities and Projects.**(In JDs)**

Activities and Projects	Actual	Estimated	Re-estimated	Estimated	Indicative	
	2022	2023	2023	2024	2025	2026
Current Expenditures	0	800,000	611,000	1,251,000	1,262,000	1,273,000
601 Government communication management	0	800,000	611,000	1,251,000	1,262,000	1,273,000
Capital Expenditures	0	200,000	200,000	650,000	400,000	400,000
001 Maintain and operate the services of the Ministry	0	200,000	200,000	650,000	400,000	400,000
Program / Treasury	0	200,000	200,000	650,000	400,000	400,000
Total Program	0	1,000,000	811,000	1,901,000	1,662,000	1,673,000

Program : 6701 - Government Communication Administration								
Activity : 601 - Government communication management								
Group	Item	Description	Actual 2022	Estimated 2023	Re-estimated 2023	Estimated 2024	Indicative 2025	Indicative 2026
21		Compensations of Employees						
2111		Salaries, Wages and Allowances						
	101	Classified Employees	0	28000	0	0	0	0
	102	Unclassified Employees	0	44000	24000	78000	80000	82000
	103	Comprehensive Contract Employees	0	70000	50000	90000	92000	94000
	105	Personal Cost of Living Allowance	0	44000	24000	96000	97000	98000
	106	Family Cost of Living Allowance	0	5000	3000	10000	11000	12000
	110	Overtime Allowance	0	20000	15000	20000	20000	20000
	111	Additional Allowance	0	50000	33000	130000	131000	132000
	112	Other Allowances	0	33000	10000	51000	51000	51000
	113	Transportation Allowance	0	8000	7000	15000	15000	15000
	114	Transport Allowance	0	5000	4000	10000	10000	10000
	116	Employees' Bonuses	0	200000	200000	270000	270000	270000
	120	Contract Employees	0	23000	12000	78000	79000	80000
		Total	0	530000	382000	848000	856000	864000
2121		Social Security Contributions						
	301	Social Security	0	68000	27000	65000	66000	67000
		Total	0	68000	27000	65000	66000	67000
22		Use of Goods and Services						
2211		Use of Goods and Services						
	201	Rents	0	50000	50000	90000	90000	90000
	202	Telecommunications Services	0	2000	2000	3000	3000	3000
	203	Water	0	1000	1000	1000	1000	1000
	204	Electricity	0	15000	15000	23000	24000	25000
	205	Fuels	0	16000	16000	20000	21000	22000
		001 Heating	0	5000	5000	1000	1000	1000
		002 Saloon vehicles	0	11000	11000	14000	15000	16000
		003 Transport vehicles and heavy equipment	0	0	0	5000	5000	5000
	206	Maintenance of Machines, furniture and accessories	0	2000	2000	2000	2000	2000
	207	Maintenance of vehicles, equipment and accessories	0	3000	3000	3000	3000	3000
	208	Repair and maintenance of buildings and accessories	0	2000	2000	35000	35000	35000
	209	Stationery, Publications and Office Supplies	0	2000	2000	10000	10000	10000
	210	Substances and raw materials (medicines, clothes, food, films, etc..)	0	1000	1000	3000	3000	3000
	211	Cleaning services and supplies including cleaning contracts	0	15000	15000	35000	35000	35000
	212	Insurance	0	2000	2000	3000	3000	3000
	213	Official Travel Missions	0	15000	15000	20000	20000	20000
	214	Goods and services expenses	0	16000	16000	30000	30000	30000
		001 Events and hospitality	0	10000	10000	10000	10000	10000
		013 Services, security and guarding contracts	0	6000	6000	20000	20000	20000
		Total	0	142000	142000	278000	280000	282000
28		Other Expenditures						
2821		Other Current Expenditures						
	303	Scientific scholarships and training courses	0	10000	10000	10000	10000	10000
	305	Non-Employees' Bonuses	0	50000	50000	50000	50000	50000
		Total	0	60000	60000	60000	60000	60000
		Total of Activity	0	800000	611000	1251000	1262000	1273000
		Total of Program	0	800000	611000	1251000	1262000	1273000
		Total of Chapter	0	800000	611000	1251000	1262000	1273000

Capital Expenditures According to Program and Projects for the Years 2022 - 2026

Chapter : 3505 Ministry of Government Communication

(In JDs)

Program		6701 Government Communication Administration						
Project		001 Maintain and operate the services of the Ministry						
Fund Source		102001 Capital (Treasury)						
Group	Item	Description	Actual 2022	Estimated 2023	Re-estimated 2023	Estimated 2024	Indicative 2025	Indicative 2026
22		Use of Goods and Services						
2211		Use of Goods and Services						
	510	Buildings and facilities repair and maintenance						
	008	Buildings and facilities maintenance	0	0	0	35000	20000	20000
		Total of Item	0	0	0	35000	20000	20000
	512	Operating and Sustaining Expenditures						
	015	Operating systems and software	0	80000	80000	60000	40000	40000
	017	Promotion, advertising and awareness	0	20000	20000	70000	70000	70000
	032	Conferences, celebrations and workshops	0	30000	30000	100000	100000	100000
		Total of Item	0	130000	130000	230000	210000	210000
31		Non-financial Assets						
3112		Devices, Machinery and Equipment						
	505	Equipment, Machines and Devices						
	001	Computers and accessories	0	30000	30000	100000	30000	30000
	003	Office supplies and equipment	0	30000	30000	120000	120000	120000
		Total of Item	0	60000	60000	220000	150000	150000
	506	Vehicles and Equipment						
	001	Saloon cars	0	0	0	50000	0	0
	006	Passenger mini-buses	0	0	0	60000	0	0
		Total of Item	0	0	0	110000	0	0
3113		Other Fixed Assets						
	511	Equipping and furnishing						
	009	Office furniture and equipment	0	10000	10000	55000	20000	20000
		Total of Item	0	10000	10000	55000	20000	20000
		Total of Project / Treasury	0	200000	200000	650000	400000	400000
		Total of Program	0	200000	200000	650000	400000	400000
		Total of Chapter	0	200000	200000	650000	400000	400000